

June 12, 2023 – SSBD Minutes

Luke Reynolds, Chairman

Terry Hoffman, Treasurer

Jim Rick, Commissioner

Shawn Caruso, Commissioner

Beth Hoops, Communications

Sgt. Kitchell, TCF

Guests: Tom Scheifler

Meeting commenced at 6:41pm at Molly's in Soulard

Review of Minutes

Secretary not in attendance; will review May minutes at July meeting.

TCF/Crime Report

Suspect wanted for shooting at Bottom Line Sports Bar.

Discussion on how to handle problem properties.

Robberies (3) and assaults (2): Robbery / assault at BP gas station involving two homeless individuals. Second robbery / assault at BP gas station involving gunfire exchange that received local news attention; police have identified and arrested two individuals. Third robbery of individuals leaving their vehicle at 917 Russell; police have made one arrest and are seeking a female suspect.

Burglaries (2): At Soulard Market, on May 4 someone stole the ATM within Soulard Market. Also at Soulard Market, someone hiding in the market after closing had to be removed.

Larcenies (8) and vehicle thefts (11)

Communications

Website up to date. No additional report.

Business Report

Monthly review of budget and current expenditures to date.

Old Business

City reviewing lighting around Pontiac Park and looking into potential to exchange bulbs for brighter options.

“Free beer” marketing campaign: Terry working with Left Field Creative on parking lot banner and coaster pricing. Team is currently revising creative to be Soulard-centric. SSBD will not pay anything until after reviewing final creative. Beth to work on building dedicated sub-page for website / creating QR.

Camera program: all cameras currently up and functioning aside from Mas Tequilla.

Traffic calming: Terry waiting on speed hump installation schedule. CID met with Trailnet at 6/5 meeting who made suggestions for Russell Blvd, including the creation of bike lane.

Key fobs: Luke ordered a variety of key fobs / vehicle scanning blockers to test with Kitchell before making a recommendation / moving forward with a distribution program for SSBD residents.

New Business

Tom Scheifler (St Louis Hills Neighborhood Association) discussed neighborhood camera program via AwareNet. Neighbors / businesses purchase cameras to benefit the neighborhood, and all cameras are part of federated system monitored by an officer during late night hours. 130+ cameras across the neighborhood / 75 blocks. Board discussed potential pilot program.

Adjournment

Motion to adjourn made by Commissioner Hoffman, seconded by Commissioner Caruso. Meeting adjourned at 9:00pm

Minutes approved August 14, 2023

A handwritten signature in black ink, appearing to read "Mary O'Connell". The signature is fluid and cursive, with a large, stylized initial "M" and a long, sweeping underline.