



*"Providing enhanced security & protection
for people and property within the district"*

Souland Special Business District
info@souland-sbd.org

Souland Special Business District Neighborhood Safety Forum

Monday, May 9, 2022

Soulard Neighborhood Safety Forum

Agenda

- 6:30 PM Welcome and Introductions Jack Coatar (7th Ward Alderman)
- 6:40 PM Overview of the SSBD
(History, Mission & Imp.) Luke Reynolds (SSBD Chair)
- 6:50 PM SSBD 2022 Budget /
Activities Terry Hoffman (SSBD Treasurer)
- 7:00 PM SSBD Communications Beth Hoops (SSBD Comm's Mgr)
- 7:05 PM SLMPD 3rd District
Cooperation SLMPD
- 7:25 PM SSBD Security Patrols The City's Finest
- 7:50 PM Soulard Camera Program Luke Reynolds
- 8:00 PM Q & A
- 8:30 PM Adjourn

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Introductions

- **SSBD Board**

- Luke Reynolds, Chair
- Molly Dougherty, Secretary
- Terry Hoffman, Treasurer
- Jim Rick, Commissioner
- Billy Tomber, Commissioner
- Adam Tilford, Commissioner
- Commercial Renter (Vacant)

- **SLMPD**

- Capt. Joseph Morici (Commander, 3rd District)
- Officer Sherdon Douglas
- Officer Jazmon Garrett (Problem Property Officer)

- **The City's Finest**

- Major Ryan Cousins (SLMPD Commander, Bureau of Investigative Services) and TCF Supervisor
- Sgt. Thomas Kitchell (SLMPD Deputy Cmdr., Homicide) and TCF Project Manager

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Soulard Special Business District (Overview)

- **Approved By Voters In 1994 As A “Special Taxing District”**
 - Primary Purpose Is To Provide Enhanced Security For The District
- **Funded 100% By Property Taxes**
 - Not A CID Or TIF (Which Are Funded By Sales Tax Revenue)
 - Initial Tax Rate Set At \$0.35 Per \$100 Assessed Value
 - Current Tax Rate (2020) Set At \$.5619 / \$100 Assessed Value
- **Hold Monthly Meetings – Open To The Public**
 - 2nd Monday Of Each Month, 6:30pm
 - Check www.soulard-sbd.org For Details

- Tax District Boundaries Within The 7th Ward Only ... Generally Bounded By:
 - North – Park Ave.
 - South - Sidney St.
 - East - Mississippi River
 - West - I-55

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SSBD Tax Rate Structure

- Current Tax Rate (2021) Set At \$.5619 Per \$100 Assessed Value
- Future Tax Rate (2022) To Be Set By The Board In September, 2022
- Example(s) Of The Estimated Portion Of Your 2021 Property Tax Bill That Was Paid To The SSBD In 2022

Example Formula - Taxes Paid To SSBD Based On Various Property Values

	Appraised Value Of Residential Property ¹				
	\$100,000	\$200,000	\$300,000	\$400,000	\$500,000
#1. Residential Assessment Rate ²	19.0%	19.0%	19.0%	19.0%	19.0%
#2. Assessed Value (Appraised Value x #1)	\$19,000	\$38,000	\$57,000	\$76,000	\$95,000
#3. Assessed Value, Per \$100 (#2 / 100)	\$190.00	\$380.00	\$570.00	\$760.00	\$950.00
#4. 2020 SSBD Tax Rate ³	\$0.5619	\$0.5619	\$0.5619	\$0.5619	\$0.5619
#5. Tax Due To SSBD (#3 x #4)	\$106.76	\$213.52	\$320.28	\$427.04	\$533.81

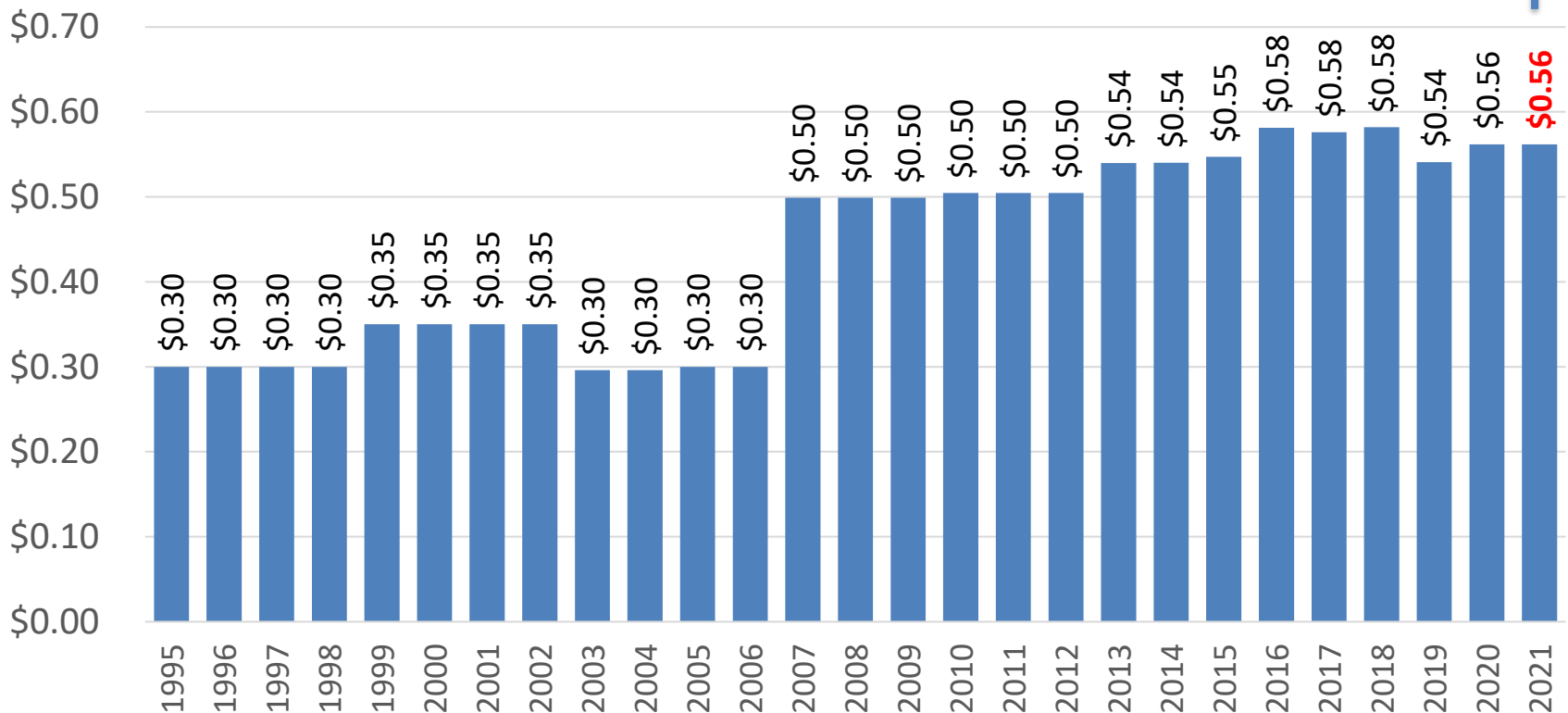
Notes:

- (1) Appraised value based on City of St.Louis Assessors Office
- (2) Established by City of St.Louis Assessors Office
- (3) Established by SSBD

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SSBD Historical Tax Rates

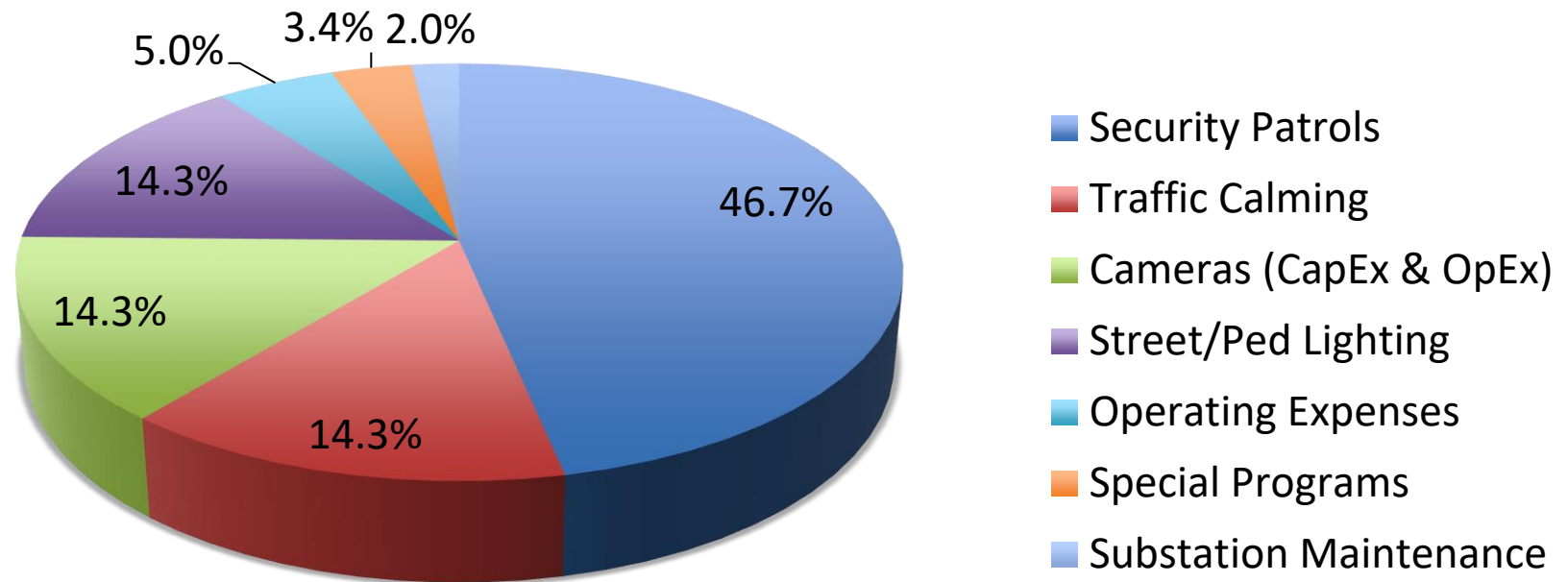
- Collected From Your Property Taxes And Disbursed To SSBD In Feb-mar Timeframe Of Following Year
- Projected To Deliver \$375,000 To SSBD In 2022



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SSBD Tax Disbursement & Budget

- Tax Disbursement From 2021 Property Taxes (Payable To SSBD In 2022) Estimated At \$375,000
- 2022 Projected Budget ...



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SSBD – Key Activities

- **Security Patrols**
 - **The City's Finest**
 - **Daily Patrol Shifts By Off-duty Police Officers**
 - **Vehicle Purchase & Maintenance**
- **Cameras (CapEx & OpEx)**
 - Ongoing Hardware Maintenance Of Existing Cameras (Repair/Replace)
 - Computer Hardware Upgrades, Software Licenses And Upgrades, Internet Connectivity
 - Purchase Of New Cameras And Supporting Equipment To Facilitate Program Expansion
- **Traffic Calming**
 - Joint Funding Effort With 7th Ward (J.Coatar) And Soulard CID
 - Collaboration With City Of STL And CBB Consultants
 - Research, Design And Implement “Traffic-slowing” And Pedestrian Safety Projects In Soulard
 - Public Meeting On June 16, 2022 To Review Initial Phases Of Work
- **Street / Pedestrian Lighting**
 - Explore Options For Enhanced Street And Pedestrian Lighting
 - Sensitivity To Historic Standards

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SSBD – Key Activities

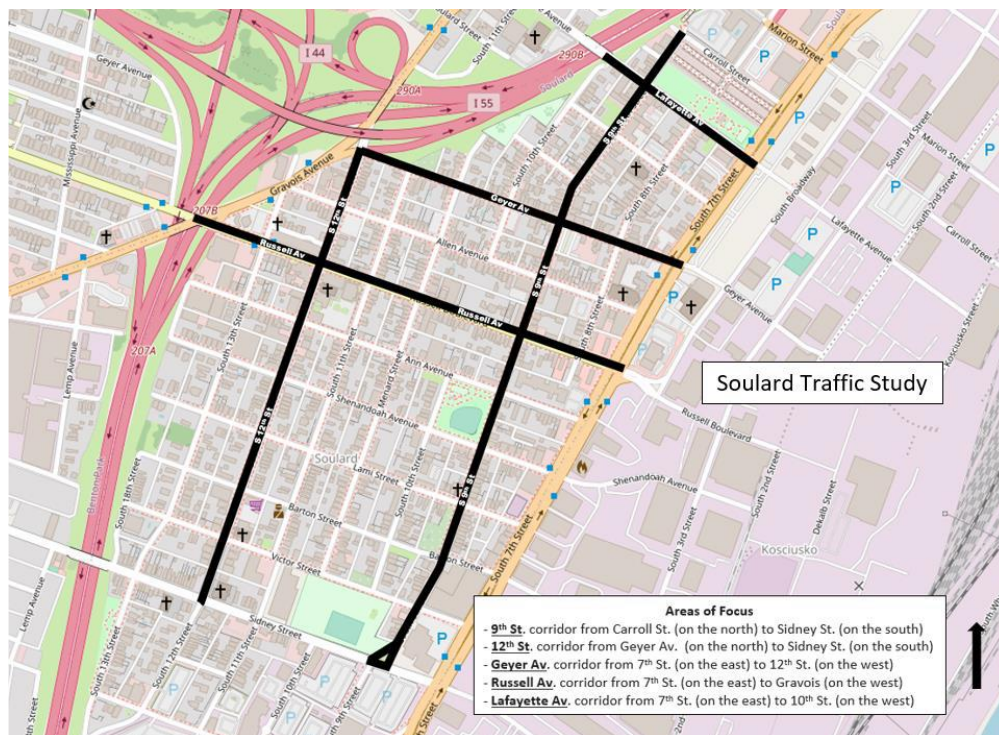
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Traffic Calming

- Key Objectives

- Improve Pedestrian Safety
- Slow Vehicular Traffic Speeds
- Develop Features To Increase Compliance With Stop Lights/Stop Signs.
- Reduce Vehicular Cut-through And Commercial Truck Traffic
- Initiatives To Reflect The Historic Character Of The Neighborhood



- Results

- Collaborative Effort With 7th Ward (via J.Coatar) And The Soulard CID
- Finalize Projects, Phases, Costs ... Short/Long Term Implementation Plan
- Public Meeting 6/16/2022 ... Begin Project Implementation 3rd Qtr, 2022

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SSBD – Other Key Activities

- Operating Expenses
 - Accounting Audit
 - Administrative / Banking
 - Charity & Goodwill
 - Communications Management
 - Computer, Software & Website Maintenance
 - Insurance & Legal
- Substation Maintenance
 - Maintaining Soulard's SLMPD Police Substation (11th & Barton)
 - Maintenance, Cleaning, Refreshments
 - Computer Equipment Upgrades
 - Phone, Internet, Printer Supplies
- Special Programs
 - PPCS "Clean Team"
 - Community Outreach
 - Education / Seminars
 - Citizen Rewards & TCF Officer Recognition
 - Providing Security And Anti-theft Devices To Residents (e.g., Car Clubs, Energy Efficient Lightbulbs For Exterior Use, Etc.)
 - Safety Audit / Marketing

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SSBD Communications

- Beth Hoops, Communications Manager
- Communications home: www.Soulard-SBD.org
 - Meeting notices, meeting minutes, monthly crime reports, news
- SSBD news is also shared via the Soulard Renaissance and online at www.facebook.com/SoulardSBD
- SSBD works to maintain open communication between neighborhood organizations, including SRG Safety Committee:
 - Upcoming SRG Safety Walk: Thursday, May 19 at 7:45pm starting at Soulard Station (1911 S. 12th Street).
 - Small groups will walk/golf cart different parts of Soulard looking for potential safety issues in regard to lighting, alley repair, and any other issues.
 - safety@soulard.org
- Contact: communications@soulard-sbd.org

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SLMPD 3rd District Cooperation

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SSBD Security Patrols

- Utilizes SLMPD Police Officers (Carrying Police Radios And TCF Radios)
- All Officers Carry GPS (Used For Billing And Coverage Monitoring)
- Duties Include Patrols Of Streets And Alleys, Completion Of FIR's Of Suspicious Individuals, Escorts, Business Checks, Park Patrols
- Patrol Schedules Vary Throughout The Week ... And Are Guided By Intelligence From SLMPD re: Recent Crime Activity And Trends
- Patrols Occur Generally Between The 3PM To 3AM Timeframe ... With Varying Number Of Officers Patrolling At Any Time
- Utilizes Car Patrols With Dedicated Security Patrol Vehicle (Purchased By SSBD, TCF Markings)

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Security Patrols – The City's Finest (TCF)



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Security Patrols - TCF Impact

- Summary Of Notable Crime Incidents And Arrests
 - Total Number Of Shifts Worked By TCF Officers: 1,185
 - Total Number Of Arrests By TCF Officers: 17
 - Total Number Of FIR's (Field Interview Reports) Conducted By TCF Officers: 166
 - Total Number Of Felony Charges Initiated By TCF Officers: 57
 - Total Number Of Misdemeanor Charges Initiated By TCF Officers: 36
 - Total Number Of City Ordinance Charges Initiated By TCF Officers: 52

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SSBD and Soulard Security Camera Initiative

- Started As Collaborative Effort Of Soulard Special Business District (SSBD), Soulard Restoration Group, And Soulard Business Association. The Mardi Gras Foundation Provided Grant Funding For The Initial Phase.
- SSBD Funds The Ongoing Operation And Maintenance Of The Cameras.
- SSBD Operates 24 Cameras, Located In 8 Areas Of The Neighborhood.
- Cameras Are Located At Access Points, Key Intersections, And Certain Hot Spots.
- The City/SLMPD Operates A Comparable Number Of Cameras Around The Exterior Of The Neighborhood.

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SSBD and Soulard Security Camera Initiative

- Purpose Is To Help Law Enforcement Investigations When There Are Serious Crimes Or When There Are Repeat Offenders Operating In The Neighborhood.
- Cameras Operate On The Genetec Software Platform.
- All Cameras Are Connected To SLMPD's Real Time Crime Center. SLMPD Can "Go Live" When There Is An Active Emergency Situation In The Neighborhood.
- SSBD Does Not Currently Have A Live Monitoring Program.
- Cameras Are Connected Via Dedicated Broadband Lines.

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Concluding Remarks

- ALWAYS CALL 9-1-1
- Non-emergency SLMPD - 231-1212
- Soulard Neighborhood Liason Officer
 - Sherdon Douglas - sdouglas@slmpd.org
- Websites
 - www.slpd3d.org
 - www.slmpd.org
 - www.soulard-sbd.org
 - Follow us on Facebook: www.facebook.com/SoulardSBD
 - www.crimereports.com
 - www.stlouis-mo.gov
 - www.circuitattorney.org
 - www.nextdoor.com

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Q & A?
