



*"Providing enhanced security & protection
for people and property within the district"*

Souland Special Business District

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Souland Special Business District Neighborhood Safety Forum

Monday, November 11, 2019

Soulard Neighborhood Safety Forum

Agenda

- 7:00 PM Welcome and Introductions Luke Reynolds (SSBD Chairman)
- 7:10 PM Overview of the SSBD (History, Mission & Importance) Jack Coatar (Alderman)
- 7:30 PM SSBD 2020 Budget Terry Hoffman (SSBD Treasurer)
- 7:45 PM SLMPD 3rd District Cooperation Capt. Ryan Cousins, Commander, 3rd District SLMPD, Officer Sherdon Douglas
- 8:00 PM SSBD Security Patrols (Who, When, Why & How)? Sgt. Tom Kitchell (Det. Sgt 3rd District Bureau & Supervisor/Project Manager, The City's Finest)
- 8:15 PM Soulard Camera Program Bill Clendenin (SSBD Commissioner)
- 8:30 PM Safety & Awareness Officer Khoudian
- 8:30 PM Q & A SSBD, J.Coatar, SLMPD, TCF
- 9:00 PM Adjourn

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Introductions

- **SSBD Board**

- Luke Reynolds, Chair
- Molly Dougherty, Secretary
- Terry Hoffman, Treasurer
- Bill Clendenin, Commissioner
- Jim Rick, Commissioner
- Billy Tomber, Commissioner
- Vacant, Commissioner (Business Renter)

- **Alderman**

- Jack Coatar, 7th Ward

- **SLMPD**

- Capt. Ryan Cousins
- Officer Sherdon Douglas
- Officer Khoudian

- **The City's Finest**

- Sgt. Thomas Kitchell (SLMPD), Supervisor/Project Manager

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Soulard Special Business District (Overview)

- **Approved by voters in 1994 as a “special taxing district”**
 - Primary purpose is to provide enhanced security for the District
- **Funded 100% by property taxes**
 - Not a CID or TIF (which are funded by sales tax revenue)
 - Initial tax rate set at \$0.35 per \$100 assessed value
 - Current tax rate (2018) set at \$.5819 / \$100 assessed value

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SSBD Tax Rate Structure

- **Current (2018) tax rate set at \$.5819 per \$100 assessed value**
- **Projected (2019) tax rate set at \$.5410 per \$100 assessed value**
- **Example(s) of the estimated portion of your 2019 property tax bill that will be paid to the SSBD**

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Example Formula - Taxes Paid To SSBD Based On Various Property Values

	Appraised Value Of Residential Property ¹				
	\$100,000	\$200,000	\$300,000	\$400,000	\$500,000
#1. Residential Assessment Rate ²	19.0%	19.0%	19.0%	19.0%	19.0%
#2. Assessed Value (Appraised Value x #1)	\$19,000	\$38,000	\$57,000	\$76,000	\$95,000
#3. Assessed Value, Per \$100 (#2 / 100)	\$190.00	\$380.00	\$570.00	\$760.00	\$950.00
#4. 2019 SSBD Tax Rate ³	\$0.5410	\$0.5410	\$0.5410	\$0.5410	\$0.5410
#5. Tax Due To SSBD (#3 x #4)	\$102.79	\$205.58	\$308.37	\$411.16	\$513.95

Notes:

- (1) Appraised value based on City of St.Louis Assessors Office
- (2) Established by City of St.Louis Assessors Office
- (3) Established by SSBD

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SSBD District Boundaries

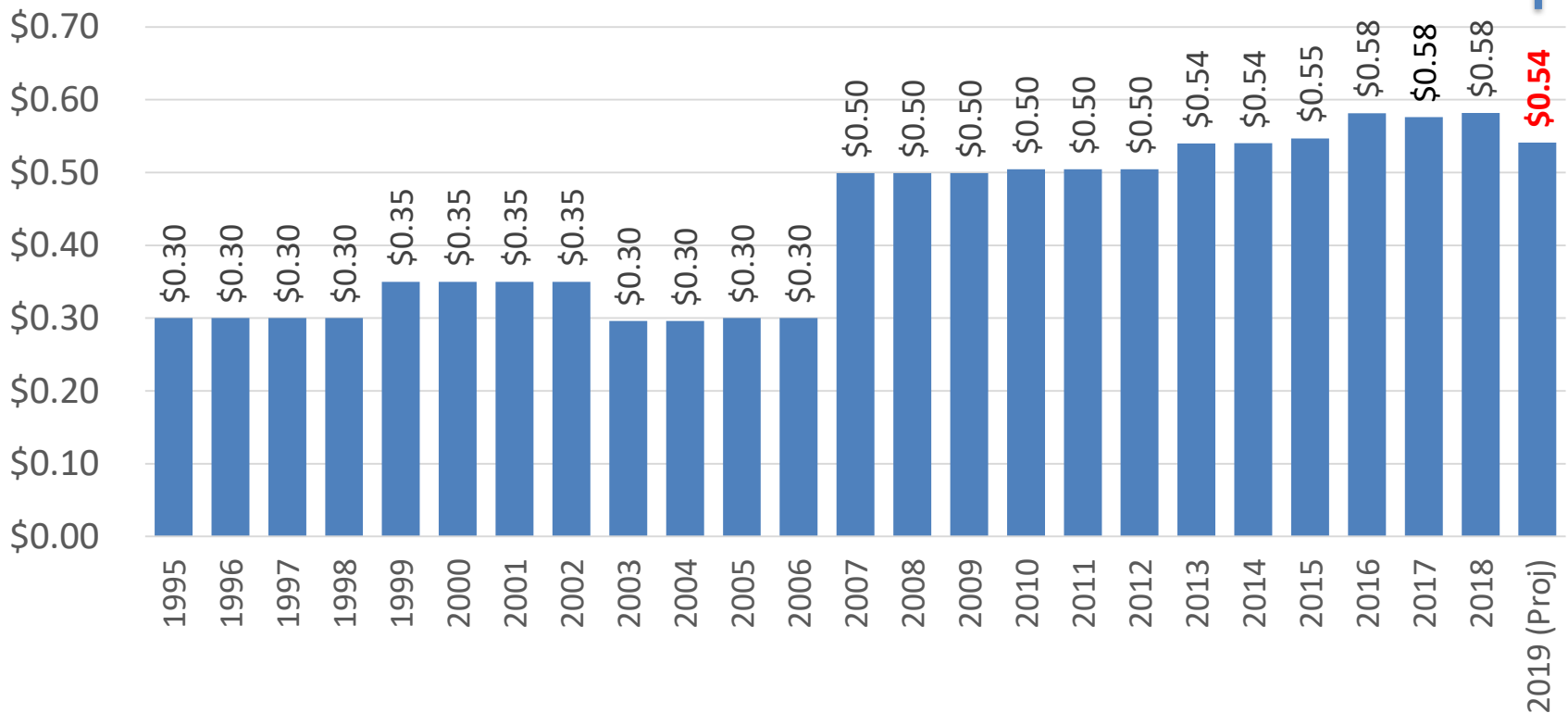


- **Tax district boundaries within the 7th Ward only ... generally bounded by:**
 - North – Park Ave.
 - South - Sidney St.
 - East - Mississippi River
 - West - I-55

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SSBD Historical Tax Rates

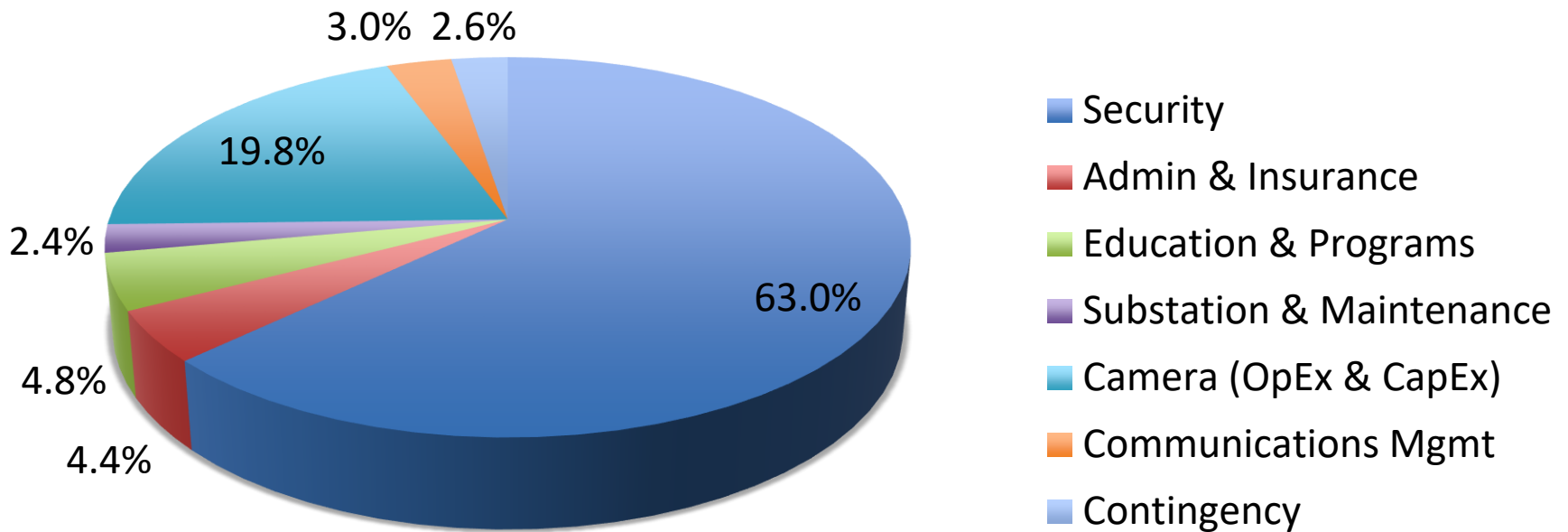
- Collected from your property taxes and disbursed to SSBD in Feb-Mar timeframe of following year
- Projected to deliver \$300,000 to SSBD in 2020



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SSBD Tax Disbursement & Budget

- Tax disbursement from 2019 property taxes (payable to SSBD in 2020) estimated at \$300,000
- 2020 Projected Budget ...



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SSBD – Other Activities

- Admin & Insurance
 - Accounting Audit
 - Administrative / Banking
 - Charity & Goodwill
 - Computer, Software & Website Maintenance
 - Insurance & Legal
- Soulard Police Substation
 - Maintaining Police Substation (11th & Barton) for SLMPD
 - Cleaning, refreshments
 - Phone and internet
 - Computer equipment upgrades
- Education & Programs
 - Providing security and anti-theft devices to residents (e.g., car clubs, energy efficient lightbulbs for exterior use)
 - Community Outreach
 - Education / Seminars
 - Citizen Rewards & TCF Officer Recognition
 - Safety Audit / Marketing

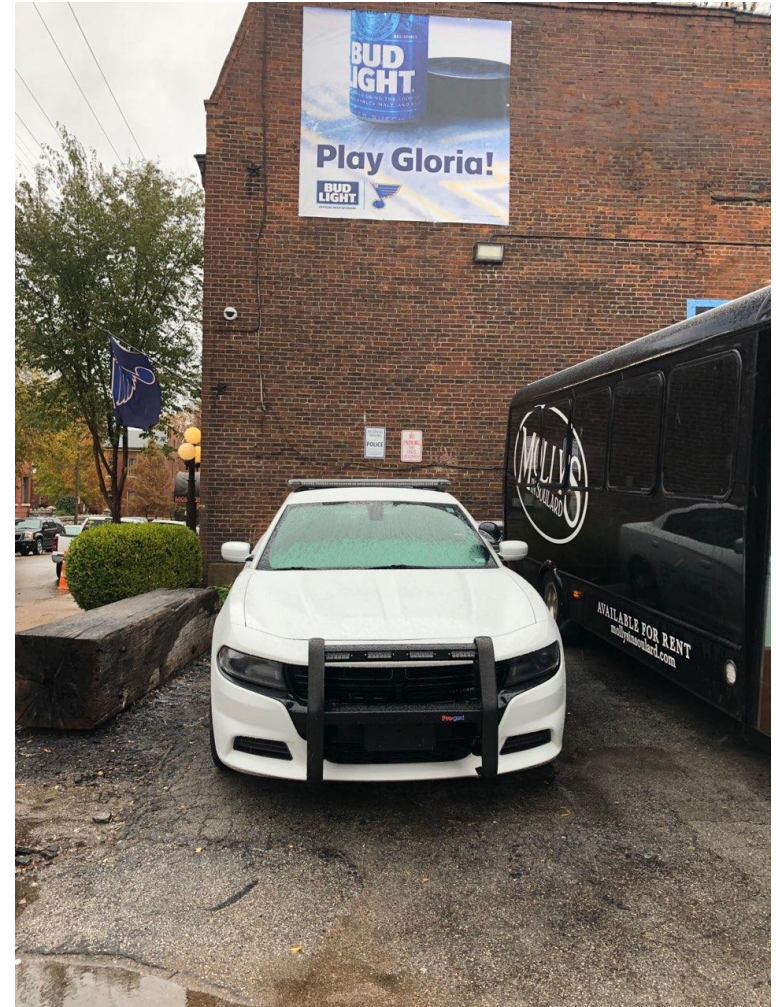
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Security Patrols

- In September, 2017, SSBD changed its security provider from GCI to The City's Finest (TCF)
- Primary focus has been patrols utilizing TCF security resources
- TCF Security
 - Utilizes City of St. Louis police officers (carrying police radios and GCI radios)
 - All officers carry GPS (used for billing and coverage monitoring)
 - Duties include patrols of streets and alleys, completion of FIR's of suspicious individuals, escorts, business checks, park patrols
 - Patrol schedules vary throughout the week ... and are guided by intelligence from SLMPD re: recent crime activity and trends
 - Patrols occur generally between the 3PM to 3AM timeframe ... with varying number of officers patrolling at any time
 - Utilizes car patrols with dedicated security patrol vehicle (purchased by SSBD, TCF markings)

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Security Patrols



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TCF Impact on Crime & Crime Statistics

- Sgt. Kitchell, Project Manager/Supervisor of The City's Finest (TCF) to provide information on notable crime incidents and arrests
- TCF Activity:

Activity	2017 / 2018	2019 YTD
Activity Reports	775	533
FIR's	12	27
Arrests	32	6
Felony Charges	28	6

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SSBD and Soulard Security Camera Initiative

- Purpose of camera system is to help law enforcement catch repeat offenders.
- Joint project of Soulard Special Business District, Soulard Restoration Group, and Soulard Business Association.
- Cameras are at ten locations in the neighborhood. 2-4 cameras at each location. 29 cameras total.
- Seven locations were funded by the neighborhood groups. Three locations were funded by City through the efforts of our aldermen.
- Cameras are located at access points, key intersections, and hot spots.
- All cameras are federated into SLMPD's Real Time Crime Center.

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Concluding Remarks

- ALWAYS CALL 9-1-1
- Non-emergency SLPD - 231-1212
- Soulard Neighborhood Liason Officer
 - Sherdon Douglas - sdouglas@slmpd.org
- Websites
 - www.slpd3d.org
 - www.slmpd.org
 - www.soulard-sbd.org
 - Follow us on Twitter SSBD@soulardsbd
 - www.crimereports.com
 - www.stlouis-mo.gov
 - www.circuitattorney.org
 - www.nextdoor.com

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Q & A?
